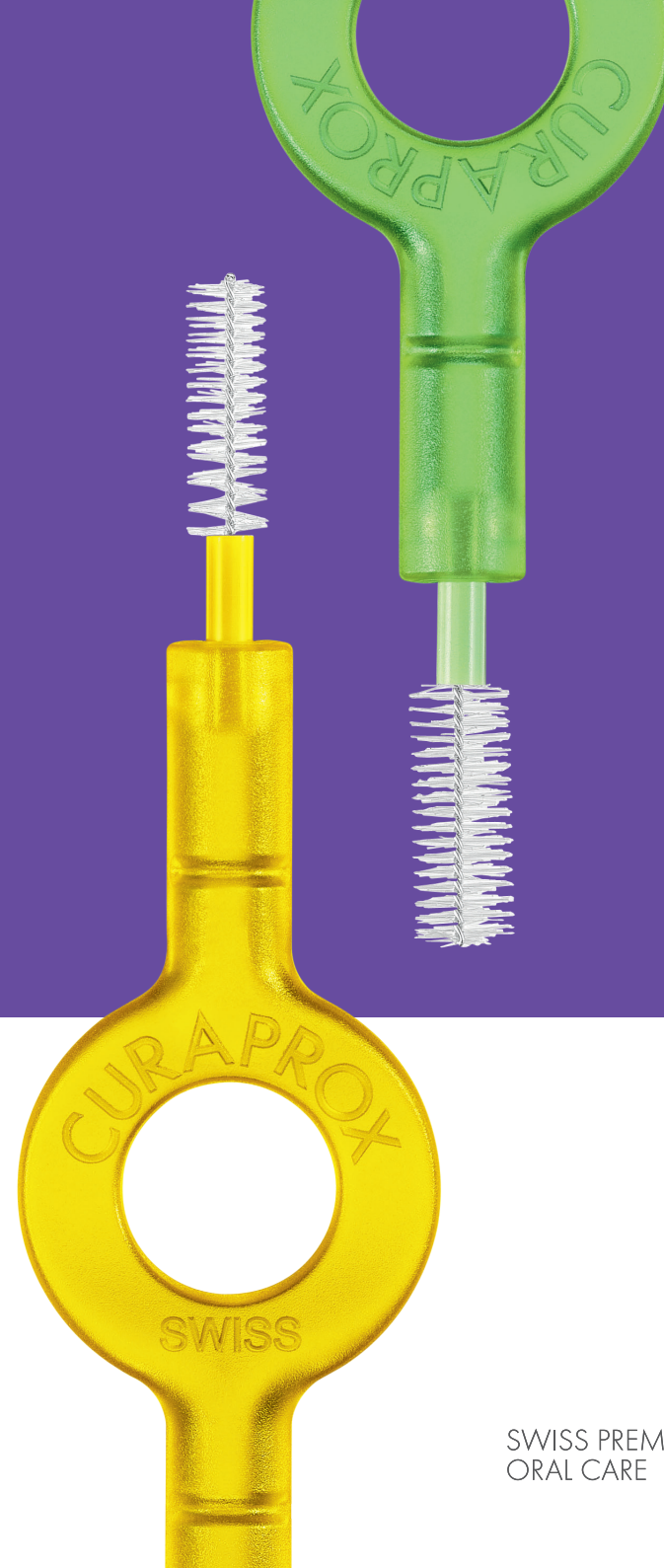


CURAPROX

INTERDENTAL BRUSH ESSENTIAL BOX

Now Available from DRC NZ



www.drcnz.co.nz | [0800 372 972](tel:0800372972) | info@drcnz.co.nz

SWISS PREMIUM 
ORAL CARE

«FROM A HEALTH PERSPECTIVE,
YOU MIGHT AS WELL STOP BRUSHING
YOUR TEETH, IF YOU DO NOT CLEAN
YOUR INTERDENTAL SPACES.»

- Prof. Dr. Denis Bourgeois

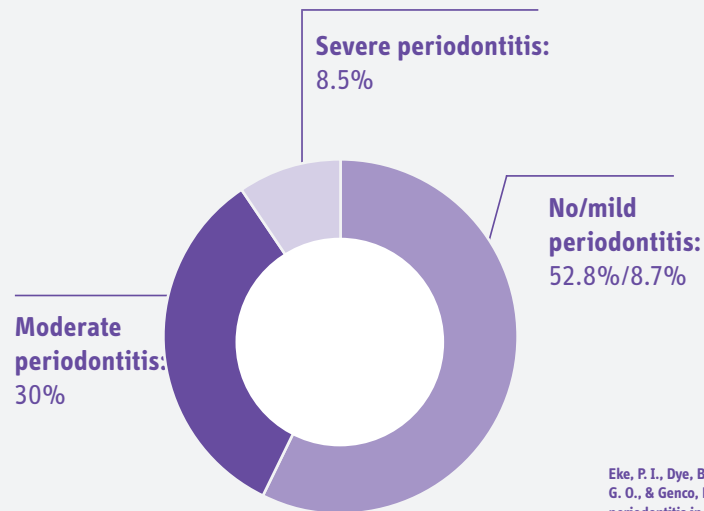


WHY DO WE NEED INTERDENTAL BRUSHES (IDB)

- Daily toothbrushing is important in order to disorganize the plaque
- But - a regular toothbrush can only reach the "easy-access" parts of a tooth
- Interdental spaces - the tiny gaps between our teeth cannot be reached with a regular toothbrush
- The only way to clean these spaces is either with floss or specially designed tools
- 16 billion bacteria can live in one interdental site

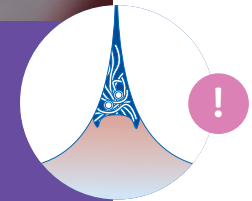
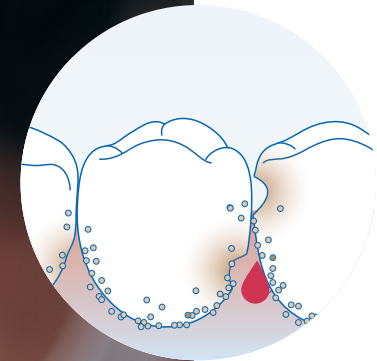
Millions of people are yet to join the interdental cleaning revolution.

RISKS OF NOT CLEANING INTERDENTAL SPACES



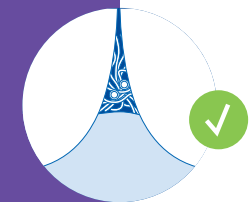
Eke, P. I., Dye, B. A., Wei, L., Thornton-Evans, G. O., & Genco, R. J. (2012). Prevalence of periodontitis in adults in the United States: 2009 and 2010. *Journal of dental research*, 91(10), 914-920.

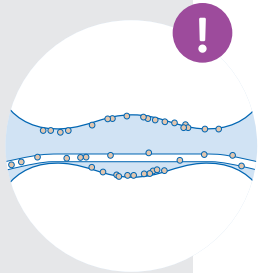
- Bacteria will settle, thicken, and eventually turn to dangerous biofilm - plaque
- A build-up of bacteria and plaque can cause halitosis (bad breath)
- Beside tooth decay plaque causes gum inflammation (gingivitis) which eventually turns to periodontitis which causes periodontal pockets and loss of bone
- A severe periodontitis can lead to tooth decay (caries), eventual tooth loss and other serious health problems
- When gums are inflamed, harmful bacteria gets into the bloodstream and can cause problems in the rest of the body
- There are strong links between poor oral health and serious diseases such as endocarditis, cardiovascular disease, complications during pregnancy, pneumonia and many more.



ADVANTAGES OF REGULAR INTERDENTAL CLEANING:

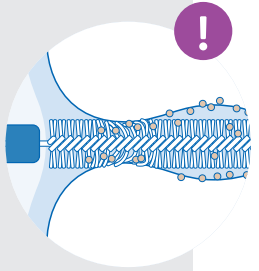
- ✓ Healthy gums
- ✓ Healthy mouth
- ✓ Prevention of inflammation
- ✓ Prevention of cavities
- ✓ Less halitosis (bad breath)
- ✓ Better oral & overall health



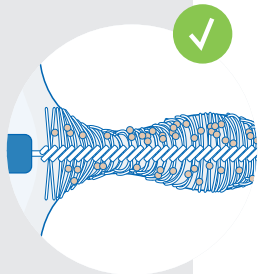


THE CORRECT TOOL, AND SIZE, MATTERS

Interdental brushes are the only tool capable of cleaning all bacteria from interdental spaces:



- Floss is not able to clean the critical places, such as the teeth concavities and col area between the papillae.
- Many interdental brushes do not have long-enough bristles to reach the critical places mentioned above.

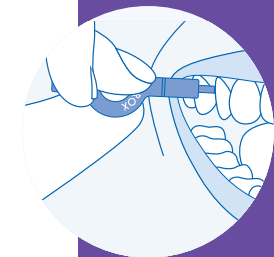
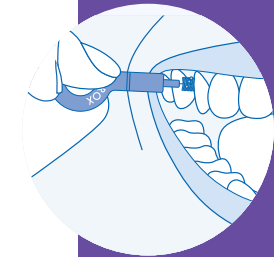
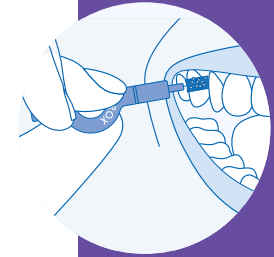


- The bristles of Curaprox's IDBs have a so called umbrella effect: they band at the entrance of the interdental space and they stretch to fill the entire space. In this way one single in-and-out movement is enough to properly cleaning the interdental space.
- Plus, the CURAL wire is extremely fine, yet extremely resistant, so it is perfect for even the smallest of interdental spaces.

HOW TO USE AN INTERDENTAL BRUSH CORRECTLY

- Place an IDB at the gum line between the teeth.
- Find the right entrance angle.
- Push the brush through with care and then pull it out - job done!
- So effective thanks to the ultrafine bristles with umbrella effect, that one single cleaning movement is enough.

ONCE A DAY: IN, OUT, DONE.





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SOME FACTS ABOUT USING INTERDENTAL BRUSHES

- At first, a bit of bleeding is normal – that shows there is inflammation.
- Continue caring for the gums with this routine every single day, and within a week, the inflammation and any bleeding should subside. If not – advice from a dental professional is needed.
- The size of your interdental spaces might change after some time. This is because swelling caused by the inflammation goes down.
- It doesn't matter whether an IDB is used before or after brushing your teeth.
- After use, just rinse with water and let dry. We advise not to put the cap on, because it is more hygienic.
- IDBs can be used approx. 7-10 days. No problem if the wire bends, just bend it back.
- For back teeth, the wire can be slightly bent, to get better reach.

CPS BRUSHES



CPS ORTHO:
For orthodontic patients. Specially designed IDBs to clean wire, around brackets and difficult areas to reach.

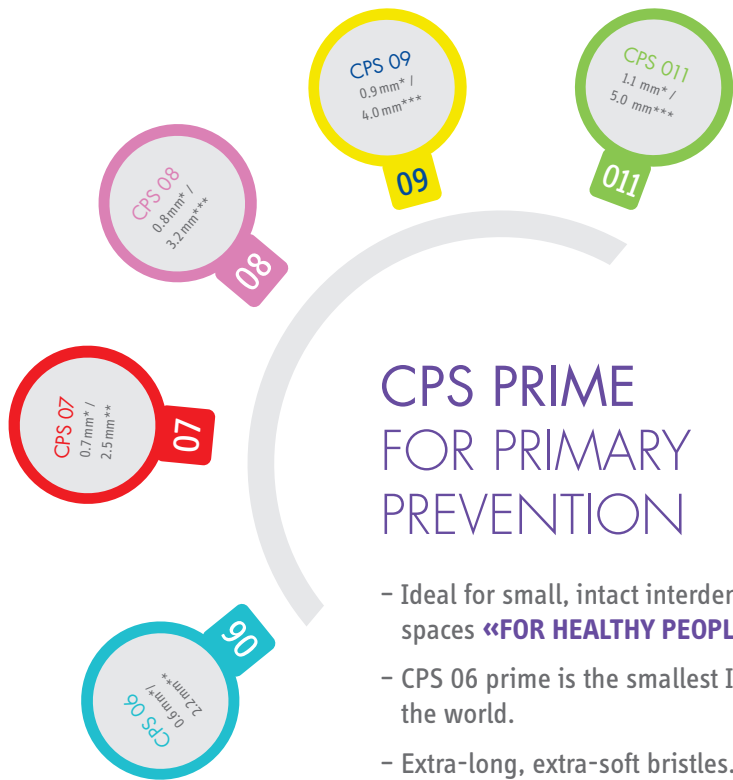
CPS PERIO
Highly-effective brushes recommended for secondary prevention for periodontitis patients with large and open interdental spaces (black holes). Also suitable for crowns, bridges and prosthetic rehabilitation.



CPS PRIME
For primary prevention.
The finest little brushes on the market, for the easiest and most effective prevention against caries, gingivitis and periodontitis. Perfect even for the smallest interdental spaces.
Suitable for everyone!

CPS IMPLANT
Extra long fine bristles with plastic coated wire for effective and safe cleaning of implants.





CPS PRIME FOR PRIMARY PREVENTION

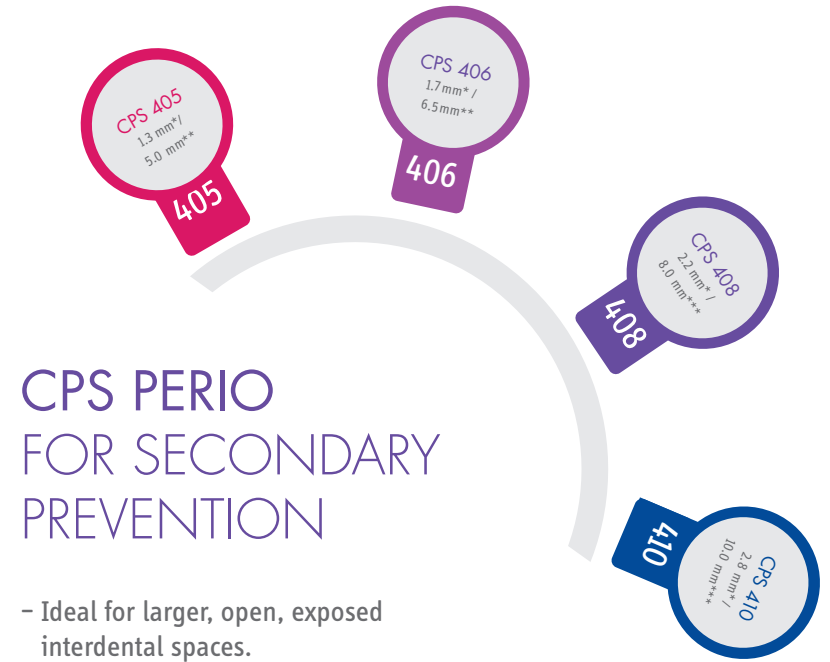
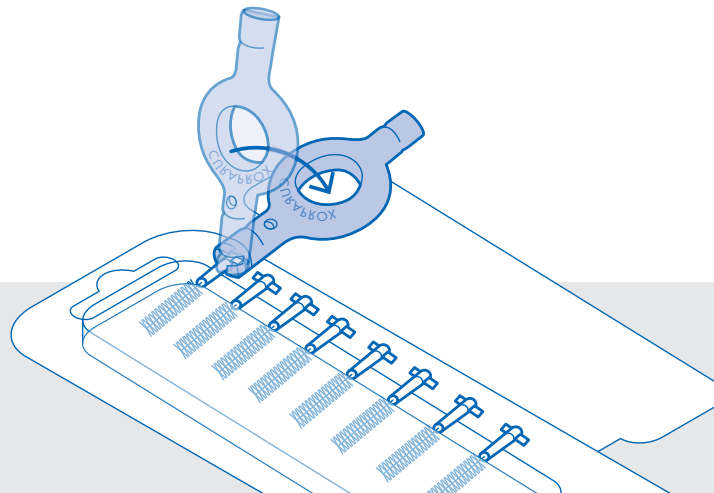
- Ideal for small, intact interdental spaces **«FOR HEALTHY PEOPLE»**
- CPS 06 prime is the smallest IDB in the world.
- Extra-long, extra-soft bristles.
- Surgical wire for very small spaces between teeth (nickel-free).
- Excellent durability.



CPS prime start



CPS prime refill



CPS PERIO FOR SECONDARY PREVENTION

- Ideal for larger, open, exposed interdental spaces.
- For patients with periodontitis.
- Brushes strike a perfect balance between gentleness and rigidity.
- Highly resilient and durable thanks to stronger wire core.



CPS perio refill



CPS IMPLANT – FOR IMPLANTS

- For people with implants or rehabilitation on implants either fixed or removable.
- Plastic-coated wire protects the sensitive surfaces of titanium implants.
- Extra long and soft bristles for accurate and safe cleaning.

CPS ORTHO – FOR BRACES

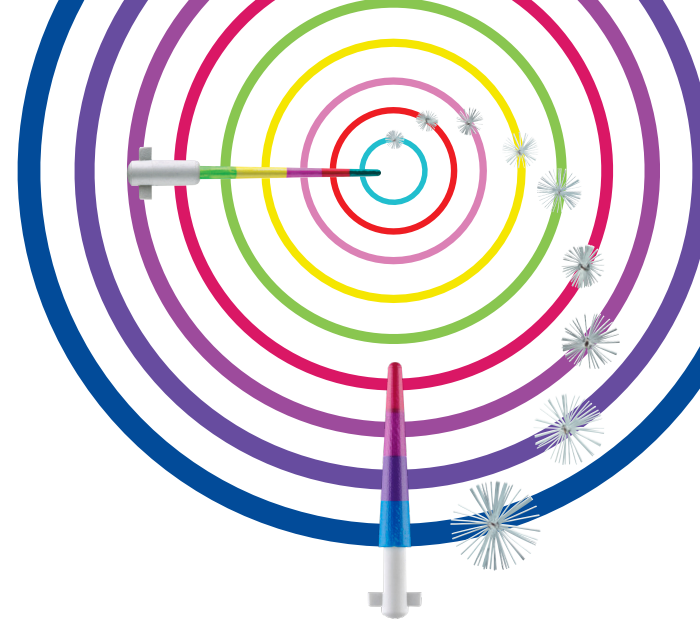
- Specially designed for ortho patients to keep spaces around their braces clean.
- Cone-shaped CPS 14 cleans orthodontic bands from the inside and outside, as well as areas between the wires and teeth and around the brackets.
- CPS 18 is ideal for cleaning the wires, simply by inserting it underneath.



CPS implant



CPS ortho



BUT WHICH SIZE DO YOU NEED?

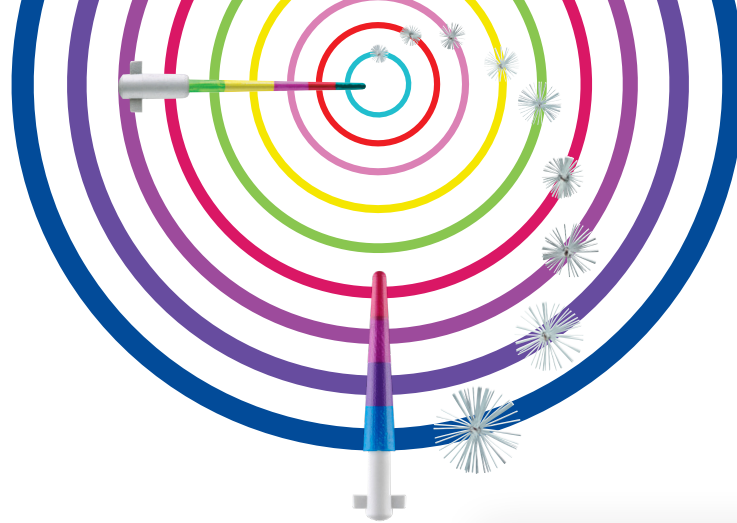
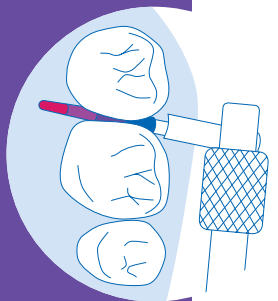
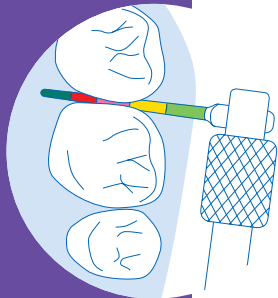
We offer a unique calibration system, which sets us apart from our competitors:

«There is high-quality evidence that the combination of colorimetric probes plus interdental brushing is more beneficial than interdental brushing alone, due to increased concordance between the empirical choice of interdental brushes of different diameters.»

– Prof. Dr. Denis Bourgeois

MEASURING, CHARTING, AND EDUCATION

- Use the unique interdental access probe (IAP) to measure your patient's interdental spaces.
- Use the interdental access chart (IAC)
- Easy colour-coding system, corresponding to different size CPS brushes.
- Most efficient way of identifying the right-sized brushes.
- Probe is autoclavable = sterile and hygienic.

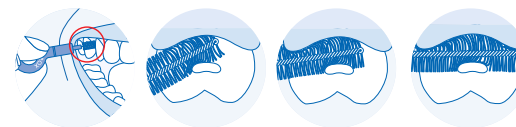
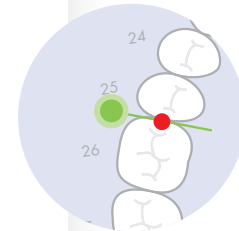
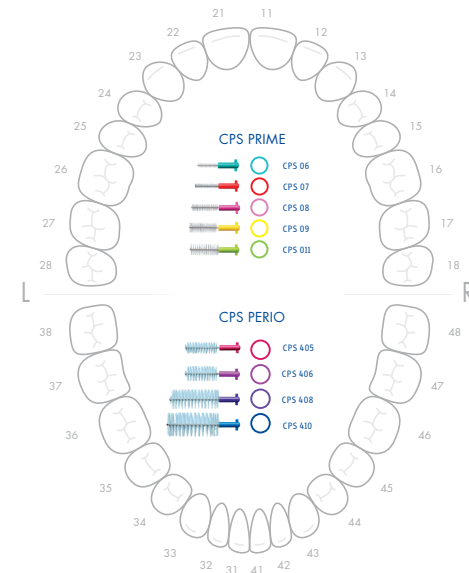


IA-CHART

CURAPROX

NAME | NOM | NAME:

NÄCHSTE KONSULTATION | PROCHAIN RENDEZ-VOUS | NEXT APPOINTMENT:



SWISS PREMIUM ORAL CARE

Diese Zahnkarte ist spiegelverkehrt und entspricht der Ansicht der Zähne im Spiegel | Ce schéma dentaire correspond à une vision inversée par reflet | This tooth chart is a mirror image for ease of patient reference

WORKING WITH THE CHAIRSIDE BOX IN THE DENTAL PRACTICE

The chairside box offers hygienic storage for the Curaprox range of interdental brushes as well as IAP probes and the UHS 415 autoclavable holder.

We would be happy to advise you on displays and sales sizes, if you sell interdental brushes in your practice.



1. **Practical, hygienic and everything within reach.**



7. **THE CORRECT USE**
ONCE DAILY FOR YOUR ORAL HEALTH.
SO WHAT'S INTERDENTAL BRUSHING ALL ABOUT?

Your patient is ready to use their interdental brushes at home: give them one brush of each size needed. Simply place the brushes inside the flyer that explains how to use them correctly.

2. **Insert the IAP into the gaps until you feel resistance.**

6. **CURAPROX**
NAME / ENIGNE / MARQUE
NOMBRE D'ARTICULATIONS / NOMBRE D'ARTICULATIONS / N° D'ARTICULATIONS

Test that the sizes are right. Add the definitive sizes to the IAC.

3. **JA-CHART**
NOM / ENIGNE / MARQUE
NOMBRE D'ARTICULATIONS / NOMBRE D'ARTICULATIONS / N° D'ARTICULATIONS

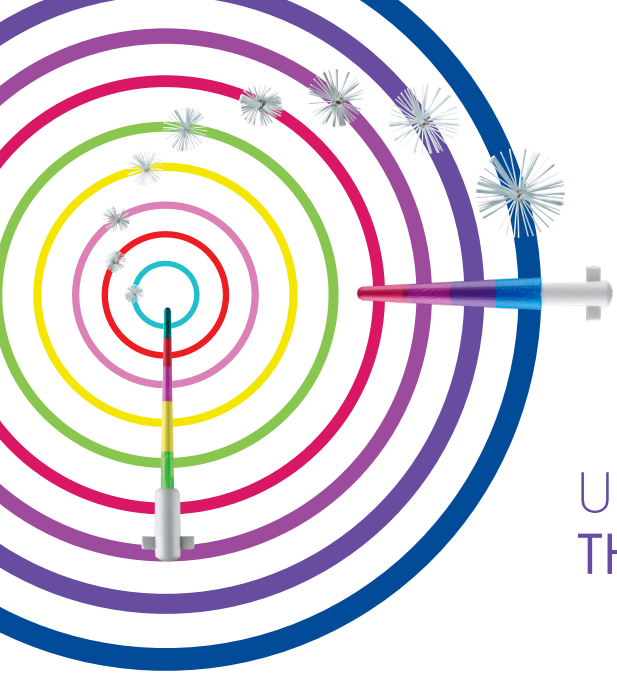
Make a note of the colour which is nearest to the tooth surface.

BOB BOB usage

5. **Practically instruct your patient.**

4. **The chairside box is available for CPS prime and CPS perio.**

Now, take the matching interdental brush from the chairside box.









UNDERSTANDING THE BRUSH SIZES






INSERTION DIAMETER (ACCESSIBILITY):

The brush's access radius is defined by the wire core gauge in addition to the bristles bent on themselves during insertion: this is the umbrella effect.

CLEANING DIAMETER (EFFECTIVENESS):

The cleaning radius corresponds to the length of the filaments (in mm).

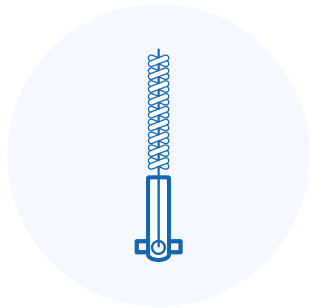
IAP prime	CPS 06	CPS 07	CPS 08	CPS 09	CPS 011
	0.6 mm*	0.7 mm*	0.8 mm*	0.9 mm*	1.1 mm*
	2.2 mm**	2.5 mm**	3.2 mm**	4.0 mm**	5.0 mm**
					

IAP perio	CPS 405	CPS 406	CPS 408	CPS 410
	1.3 mm*	1.7 mm*	2.2 mm*	2.8 mm*
	5.0 mm**	6.5 mm**	8.0 mm**	10.0 mm**
				



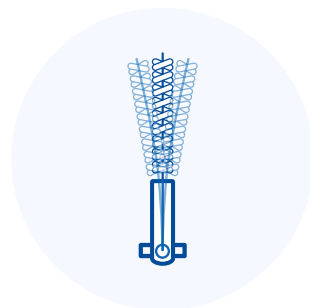
* Accessibility / ** Effectiveness

QUALITY CHARACTERISTICS OF CURAPROX CPS INTERDENTAL BRUSHES



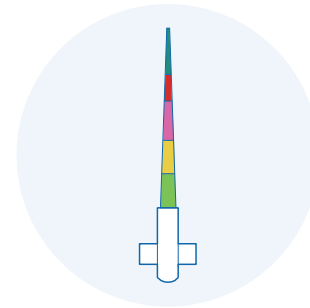
FILAMENTS – LONG AND SOFT

- Ultrafine filaments exhibit an umbrella effect.
- Long, soft, flexible filaments with excellent tension.
- Made from nylon.
- Curaprox IDBs expand to fill entire interdental spaces, providing an effective and gentle clean.



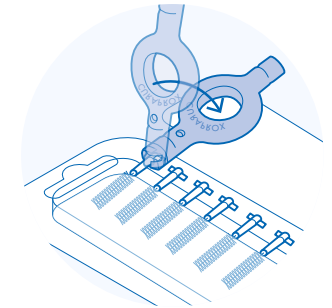
CURAL® WIRE – STRONG AND FLEXIBLE

- Surgical wire made of stainless steel.
- The best durability on the market; lasts up to 2 weeks.
- Extremely fine, extremely strong: for the smallest spaces between teeth.
- Anchor-system guarantees high flexibility.
- Low in nickel wire.



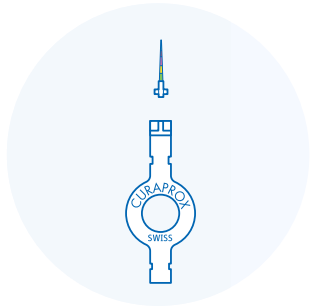
IAP – UNIQUE SYSTEM

- Unique calibration system.
- Colour-coded for ease of use.
- Makes finding the right size for every interdental space simple.



CLICK SYSTEM – PREVENTING WASTE

- One-of-a-kind click system: hygienic replaceable brushes click onto reusable holders.
- Compatible and environmentally friendly – every brush fits on every holder.
- Long-life, each holder lasts forever.
- Less waste; more sustainable



UNIVERSAL HOLDER SYSTEM (UHS)

Every CPS IDB fits onto every Curaprox holder, making it easy to find your personal favourite:

- Angled or straight.
- With click-fit.
- Made of plastic, or steel.



SCIENTIFICALLY PROVEN

Download studies from curaprox-interdental.com and read more about the research surrounding interdental brushing.



“The biggest achievement of these interdental brushes is not even their efficacy, it is their high acceptance among patients which makes them an invaluable tool.”

-Dr Franka Baranović Huber