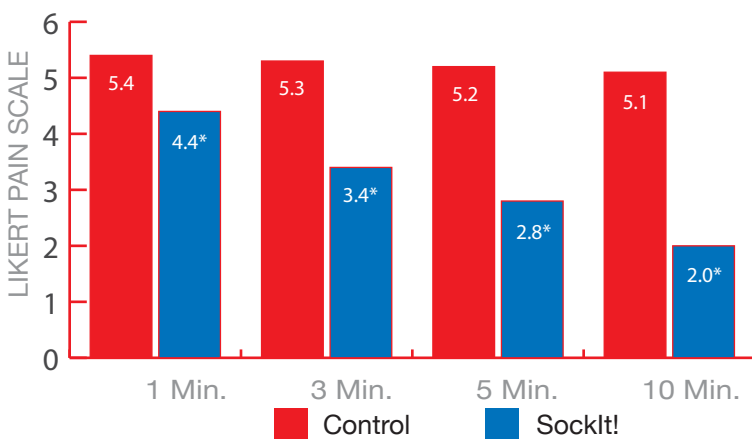


SockIt! vs. Chlorhexidine (CHX)

Organism	SockIt! Average (cfu/g)	Time	CHX Average (cfu/g)	Organism	SockIt! Average (cfu/g)	Time	CHX Average (cfu/g)
A. actinomycet- emcomitans	NG	30s	280	F. nucleatum	NG	30s	20
	NG	5m	NG		NG	5m	NG
	NG	30m	NG		NG	30m	NG
B. forsythus	NG	30s	NG	P. gingivalis	NG	30s	NG
	NG	5m	NG		NG	5m	NG
	NG	30m	NG		NG	30m	NG
C. albicans	NG	30s	245	S. mutans	NG	30s	NG
	NG	5m	NG		NG	5m	NG
	NG	30m	NG		NG	30m	NG
E. faecalis	NG	30s	3,000	S. pyogenes	NG	30s	27,500
	NG	5m	NG		NG	5m	NG
	NG	30m	NG		NG	30m	NG

Pain Score In Immediate Denture Patients



* Differences in mean scores at each time point after application of SockIt! to dentures were statistically significant ($p < 0.0001$).

SockIt! was evaluated for its ability to relieve pain in immediate denture patients. Evaluation occurred at the 24-hour post-operative appointment. Forty-four patients who were taking oral narcotic participated in this cross-over study in which each patient evaluated discomfort, using a scale of 0-10, at 1, 3, 5 and 10 minutes after denture insertion with no topical treatment, and again after application of SockIt! to the dentures. SockIt! gel provided statistically significant pain relief at all time points beyond that provided by oral narcotic alone ($p < 0.0001$).

Kennedy (2009) A drug-free oral hydrogel wound dressing for pain management in immediate denture patients. *General Dentistry* 57, 4 (420-427).

TO ORDER:
Call 0800 372 972 or www.drcnz.co.nz



NEW ZEALAND:
DRC Ltd
0800 372972



DRC NZ
Dental & Healthcare

Manufactured by MCMP
Grand Prairie, TX 75052
800.755.0044 Office
972.602.9185 Fax
www.sockitgel.com
www.sockit.co



Which of Your Patients Can Benefit From SockIt!?

- Tooth extraction
- Immediate dentures
- Aphthous ulcers
- Herpetic lesions
- Denture sores
- Orthodontic ulcers
- Cuts
- Burns
- Mucositis
- Stomatitis
- Irritation and pain associated with tooth scaling & prophylaxis
- All other lesions, injuries or painful conditions of oral tissues



Manufactured by MCMP
www.sockitgel.com

ORAL HYDROGEL WOUND DRESSING

Drug-Free
Pain
Control

All-Natural
Ingredients

FDA-
Approved

All Oral Injuries
And Lesions

Safe For
All Ages

Optimal
Wound
Healing

Safe When
Swallowed

ALL-NATURAL METHOD FOR
ORAL WOUND HEALING AND
PAIN CONTROL

FDA-Approved

FDA has cleared SockIt! for the pain relief and wound management of all wounds, ulcers, and lesions of oral tissues

Pain Relief Without Numbness

- Consists entirely of natural food (all plant) ingredients
- Adheres to and protects injured tissues
- Provides immediate pain relief without the unwanted numb sensation of anesthetics

Drug-Free

- Contains no anesthetic, antibiotic, or drug of any kind
- Safe when swallowed

Promotes Healing

- Gentle to injured tissues
- Supplies nutrients to cells involved in wound healing
- All-natural preservative system effective against oral pathogens
- Provides an environment that promotes optimal wound healing

Use in the Office

Apply SockIt! directly to the affected area for wound management:

- After all extractions
- With immediate dentures
- After implant procedures
- After grafting procedures
- After SRPs

Send Home with Patient

Send SockIt! home with the patient to apply as often as needed for pain relief and to care for wounds or lesions associated with:

- Extraction sites
- Immediate dentures
- Soft tissue procedures
- SRPs
- All ulcers, injuries, lesions, etc.

What Ingredients are in SockIt?

SockIt! consists entirely of food ingredients, with no artificial constituents. SockIt! contains aloe vera, mannose polysaccharides, xylitol and a tiny amount of essential oils (oil of clove, oil of thyme and oil of cinnamon). The proprietary means by which SockIt! is compounded and manufactured is as important to its efficacy as are the ingredients themselves.

How Safe is SockIt?

- SockIt! is composed of 100% natural food ingredients at concentrations at or below those found in foods.
- No food allergies are expected. FDA does not require SockIt! to carry warning labels as it does other products that contain potentially allergenic foods such as wheat, peanuts, soy, etc.
- SockIt! s all-natural food preservative system will not sustain or promote the growth of pathogenic microorganisms.
- SockIt! is safe when swallowed and can be used as often as needed.

How Does SockIt! Stop Pain?

SockIt! works to manage pain by two fundamental mechanisms:

- Its primary function is to adhere to injured tissues and form an ultra-thin barrier to protect compromised tissues from further irritation and insult.
- Its secondary function is to bond to sodium ions at the site of injury and inhibit their passage through the nerve membrane. This stops the initial step in membrane depolarization and helps prevent the generation and/or propagation of a nerve impulse.



What Doctors are Saying About SockIt!

I ve been using SockIt! on all extractions, immediate dentures and perio surgeries. My patients love the way it reduces pain. Since I started using SockIt!, I have not seen a case of dry socket when patients use the product at home. It makes my life easier, and I have seen an increase in patient referrals. I recommend it.

Schubert Sopian, DDS, TX
General Dentist

I use SockIt! gel in every extraction site, then send the patient home with the syringe and instructions, It cut down the incidence of dry socket to virtually zero. This is an amazing product which makes me look good every time I do surgery.

Sharon Ornstein, DDS, Dallas, TX
Oral and Maxillofacial Surgeon

“The healing benefits of a biocompatible hydrogel wound dressing are tremendous. Its ability to control infection in endodontics and surgery is truly a blessing. I continue to expand the use of SockIt! in my practice.

James Jesse, DDS, Colton, CA
General Dentist

We have been extremely impressed since using SockIt! for the past 3 months. There has been a dramatic reduction in post-op pain management. I am so impressed that I will be participating in a research project at the university. Thank you for such a great product.

David B. Ettinger, MD, DMD, Newark, DE
Oral and Maxillofacial Surgeon

SockIt! is an important part of my protocol with all implants, extractions and grafts (hard and soft tissue). Patients stay comfortable, heal faster and develop far fewer post-operative complications. I wouldn t think of doing surgery without SockIt!.

Haroon Ismaili, DDS, Arlington, TX
Oral and Maxillofacial Surgeon



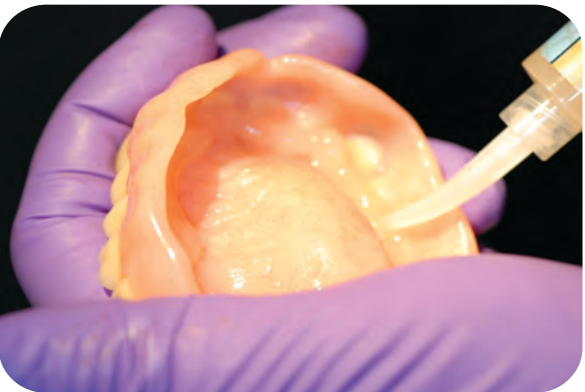
Extractions



Implants



Graft Procedures



Immediate Dentures



TO ORDER: 0800 372 972 or
www.drcnz.co.nz
Code: SOCKIT | Price: \$18 per syringe